

TOMORROW, A SALE FOR THE PEOPLE WITHOUT EQUAL OR PARALLEL IN THE WORLD.

OUT-OF-TOWN FOLKS are cordially invited To Make Themselves "AT HOME" IN OUR STORE IN THE FULLEST MEANING OF THE WORD.

When you visit Omaha make OUR STORE your meeting place, your wash-up-place, your lunch room, make it your home for the time being and feel at home. We have everything ready for you at no expense to yourself. We will take care of your packages, and check them for you free of charge. Ask any of the floor walkers to show you our reception room and balcony waiting room.

If you don't see what you want—ask for it—Don't be bashful.

OVER A MILLION DOLLARS WORTH

Spick and Span New Fall and Winter Merchandise Involved in the Sale.

SCORES OF SPOT CASH DEALS

The largest and most important of their kind ever made—Undertaken at different times during the past 3 weeks, and covering every kind of merchandise, every sort of article, every style of garment handled by first class Dry Goods Stores, Clothing Stores, Hat Stores and Shoe Stores.

ALL ON SALE AT ONE TIME TOMORROW AND ALL NEXT WEEK BOSTON 16th and Douglas Omaha. J. L. BRANDEIS & SONS PROPRIETORS. STORE

THE BIG SALE OF RUGS

GOES ON TOMORROW.

Greatest Rug Sale Ever in the West All the rugs from the Philadelphia manufacturer, who retired from business, are now on sale. All the week we have been preparing for it and tomorrow the sale is on.

- Large fringed mats 59c
- \$3.50 Smyrna Rugs, Moquette rugs, Velour rugs and Wilton rugs go at \$1.25.
- \$4.50 large size Smyrna and Moquette rugs go at \$1.50.
- Large 6 feet long, heavy Moquette rugs and Sedan Smyrna rugs, worth \$7.50, go at \$2.98.
- \$20 Room Size rugs at \$9.98
- 8x12 Smyrna rugs, handsome colors, same on both sides, worth \$20, go at \$9.98

TREMENDOUS BARGAINS IN NEW Dress Goods

An entire Fancy Dress Pattern of seven yards, FOR \$1.98

1500 dress patterns, in plain two-toned and fancy effects, Bayadere stripes and silk and wool mixtures, in all the leading fall shades, will be placed on sale on front bargain square at \$1.98 for the entire dress pattern of 7 yards.

GREAT BLACK GOODS SALE.

We place on sale in our Black Dress Goods Department for Monday the finest line of Imported Novelties, Silk and Wool Crepons, Mohair Frizans, Malasse Cloth, Espingie Cords, and all the new plain weaves at, 98c, 1.25, 1.49, 1.69

\$2 Imported Suitings \$1.25

High grade imported French and German Suitings, especially adapted for tailor-made and street costumes; Silk and Wool Novelties, the new Bayadere effects, and the late iridescent Vigoroux just received. We place them on sale in our Dress Goods Department as a leader at, yard—worth \$2.00—\$1.25 yard

\$1 Suiting at 39c and 49c.

Two grand special lines secured at one-half their regular value, including some of the newest fall suitings that were imported to sell as high as \$1.09 yard. These are the greatest values we have offered this season. They go on sale in two lines at, yard

39c and 49c

SENSATIONAL BARGAINS IN SILKS.

50c JAP SILKS at 29c. 35 pcs. new Japanese silk, all shades, including black, regular 50c quality, at, yard..... 29c

\$1.00 FANCY SILKS at 50c. 50 pieces. Elegant new plaids, stripes and fancy brocades for waists and trimmings, worth \$1 yard, in silk department, at, yard..... 50c

A SILK BARGAIN at 69c. 75 pieces all silk plaids and plain taffetas, including all the new reds, turquoise, new blues and pink, these are high grade taffetas, and are worth 98c yard, on sale at, yard..... 69c

22-in. all pure silk black Peau de Soie, satin luxor, satin duchesse and new crystals, the latest thing in black silk for entire dresses and skirts, at 98c and \$1.25

FRENCH FANCY SILKS. 25 pieces exquisite French silk plaids and stripes with heavy satin bars, ombre effects, worth from \$1.50 to \$2.50 yard, go at 98c, \$1.25 and \$1.50

GRAND BARGAINS Jackets, Capes, Suits, Furs

This sale and display consists of a magnificent array of fashionable apparel for ladies' misses' and children's wear. It includes some of the most stylish garments and costumes—some from Europe as well as some that are the finest specimens of American workmanship—such as tailor made suits, fine jackets, capes, cloaks—splendid furs, tea gowns, waists, skirts, etc.—all at prices which are within reach of any lady, and much lower priced than like qualities could be found elsewhere.

We have just received a lot of Suits in brown Scotch tweeds, latest cut jackets lined with silk, skirts with good quality cotton taffeta, price tomorrow \$4.98

Kersey Jackets, all lined with silk and all staple colors, regular \$8 and \$12 values, for this sale \$4.98 and \$7.50 \$4.98 and \$7.50

Collarettes in full skin astrakhan, also in combination of chinchilla and electric seal, special for today \$3.98

Handsome plush Capes in all lengths, made of genuine Salt's plush and London dyed, values from \$8 to \$10, go in this sale at \$2.25, \$3.98, \$4.98 and \$7.50 \$2.25, \$3.98, \$4.98, \$7.50

Latest patterns in Golf Capes, with and without Spanish flounces, go at \$9.98 and \$12.50 \$9.98 and \$12.50



MILLINERY We have prepared a charming surprise in this department—which is undoubtedly the largest, grandest and finest Fall Millinery display ever assembled in one house—it occupies an entire floor—Our artists have just returned from the east with a galaxy of beautiful creations which totally eclipse and out-class all former displays—There are models from Virot Camille Roger, Caroline Rebois, Loys, Paul Verot et Bertha and Jesse, etc. In addition to this elaborate display we will place on sale over 2,000 new, nobby, stylish effects—the productions of our own work rooms.

HANDSOME VELVET HATS, Trimmed in the newest fall style— \$3.98 \$5.00 \$7.50 \$9.98

Nobby Street Hats, Stylishly trimmed—from \$2.50 to \$7.50

Grand Showing of Trimmed Walking Hats and Sailors, Untrimmed Hats, Ostrich Plumes and Millinery Novelties.

Ladies' Trimmed Sailors The Roosevelt Hat and Military Hat, all trimmed with ribbons, ready to wear—on sale at 75c and 98c Each

MARVELOUS BARGAINS IN LINENS

The Big Linen Sale Still Goes Merrily On.

For Monday we have bigger bargains in this department than we ever had before. Attend this sale and be convinced that this is the house where you should buy your linen.

1,000 yards Unbleached Crash Toweling, everybody sells it at 7 1/2c—we sell it tomorrow at 3 1/2c yard. Good Heavy Bleached Barnsley Toweling—everybody calls it a bargain at 10c—we sell it at 6 1/2c yard. Extra heavy Unbleached Table Damask, 66 inches wide—the kind that always sells at 50c—we sell it tomorrow for 39c yard. Extra heavy quality Silver Bleached German Damask, always sells at 75c—we sell it tomorrow for 50c yard.

The finest grade Bleached Damask, 72 inches wide—others sell it at \$1.50—they go tomorrow at 85c yard.

Some Grand Special Napkin Bargains. Fine Napkins for tomorrow at 98c, \$1.25, \$1.50 dozen, worth up to \$2.50.

A Towel Bargain Most Marvelous Tomorrow. We will sell 50 dozen Bleached, Knotted Fringe, large size All Linen Towels at 85c each, worth positively 15c each.

Fine Linen 35c and 50c High Class Damask Towels, brocha and knotted fringe borders, open work and hemstitched borders, all in one lot tomorrow at 19c each. Big Turkish Towel bargains for tomorrow only. We bought from a manufacturer his entire stock on hand—some are damaged, most of them are sound and perfect—they are worth up to 50c each—We have divided them into two lots for tomorrow: All the damaged Turkish Towels, no matter what size, kind or price, they go in one lot at 3 1/2c each. All the sound and perfect Turkish Towels, worth up to 25c—large size, heavy double quality, go tomorrow at 10c each.

Grand Special Bed Spread Sale for Tomorrow. We do the biggest bed spread business in Omaha. Why do we do it? Because we sell spreads cheaper than any place else. Tomorrow's big sale includes Spreads at 49c, 75c, 98c, \$1.25 and \$1.50 each. Every one of these prices is much lower than any place else.

BIG BARGAINS IN THE BUSY BASEMENT.

Monday we will sell 3 cases best standard Apron Check Gingham that has been slightly wet, at..... 2c

Best grade Prints, suitable for comforts, at, yard..... 3 1/2c

Extra heavy Outing Flannel, fine quality, yard..... 8 1/2c

Fleeced Backed WRAPPER FLANNEL—yard..... 6 1/2c

36-inch wide PERCALE, yard..... 6 1/2c

Plain COTTON DRESS GOODS—worth 12 1/2c, yard..... 6 1/2c

Best grade CHAMBRAY GINGHAM—yard..... 6 1/2c

Immense bargain 6,000 yards Remnants Upholstery Plush and Velour, worth \$1.00, long remnants, go at, yard..... 39c

Swansdown Flannel, beautiful patterns, worth 25c, yard.... 8 1/2c

One big lot White Lawn and Gingham Aprons, some finished, some unfinished, all in one big lot at, each..... 10c

One immense lot Comfort SILKOLINE, yard..... 5c

One big lot Drapery Denim, worth 25c, yard..... 6 1/2c

One immense lot Art Burlap, in plain colors and fancy figures, yard..... 5c

\$100,000 BANKRUPT CLOTHING AT POSITIVELY HALF THE PRICE

This Entire Stock of Men's Suits will go in 2 Lots

Lot 1 All the Men's \$12 Suits go at \$6.50

In this lot are about 1,200 men's stylish all wool suits, in straight and round cut sacks, in fine cassimere, chevits, homespuns and worsteds, all made in the very latest style, all sizes from 34 to 44, not a suit in this lot but what would be cheap at \$12.50, but they all go at

\$6.50 Worth Twelve Dollars.



Lot 2 All the Men's \$25.00 Suits go at \$10 and \$12.50

In this lot we offer you the choice of the very finest suits from this purchase, including silk lined clay worsteds, silk and satin lined cassimeres, chevits, serges, thibets, in fact there are no finer goods manufactured in men's ready-to-wear clothing—they all go at \$10.00 and \$12.50 each.

\$12.50 \$10 AND



We place on sale today a nobby line of men's latest fall style Derby Hats—small, medium and full shapes, colors black, brown, bronze and tan—made for \$1.50—our price during this great sale for only 89c..... 89c

The ever popular Fedora Hat for neat and nobby dressers. The dressiness of a stiff Hat with comforts of a soft one.

We close out for spot cash the entire stock of the Orange Hat Factory, Orange, N. J. Noted as makers of the finest grades of men's Fedoras and Tourist Hats, which we offer during this sale at prices far below the actual cost of manufacture. These hats were made to sell for \$2, \$2.50 and \$3.00. We have divided them into three lots. They are yours for— 98c, \$1.50, \$1.98

An unlimited choice of Boys' Golf Caps at 25c. Tams in all colors at 50c. Military and Cadet Caps at 25c, 50c, 75c. Boys' Gorduroy School Caps at 25c. Boys' and Girl's Red and Blue Crushers at 50c.

TOMORROW THE BIGGEST AND GREATEST SHOE SALE

EVER HELD—SHOES AT HALF PRICE

SHOES LESS THAN HALF PRICE

SHOES NEARLY HALF PRICE.

Read this and compare Shoe for Shoe Price for Price Word for Word As We Advertise It.

Ladies' \$3.00 Shoes For \$1.50

Ladies' \$4.00 Shoes For \$2.50

Ladies' \$5.00 Shoes For \$3.00

Men's \$3.00 Shoes For \$1.50

Men's \$5.00 Shoes For \$3.00

Men's \$3.00 Shoes For \$1.50

Men's \$5.00 Shoes For \$3.00

Men's Low Rubbers 13c

Ladies' Storm Rubbers 17c

Ladies' 50c Black Overgaiters 19c

Infants' Moccasins 10c

BOYS' (3 to 5 1/2) Dollar and a half Heavy Sole Bicycle Shoes 75c

Ladies' Comfort House Slippers 59c

Misses' Shoes 49c

Men's Tennis Shoes 19c

Boys' Suits, Overcoats, REEFERS AND ULSTERS From the Bankrupt Stock.

1,500 Boys' and Children's Suits In sizes from 3 to 15 years, in reffer vests and double-breasted styles, in best and strongest all wool Scotch brown mixed chevits, neat cassimeres, etc., an honest \$2.00 value, bankrupt sale price \$1.25 and \$1.75

Your pick of the 1,000 Boys' Long Pants Suits. Ages from 13 to 15 years, fashionably tailored in the latest recognized patterns and designs. The material includes genuine English 15-ounce clay worsteds, all wool mixed chevits, unfinished worsteds in single and double-breasted sacks; not one in this lot worth less than \$2.50 and \$3.00, your choice at \$2.98 \$3.98 and \$4.98

\$5.00 Boys' Knee Pants Suits In black clay worsteds, plain and mixed chevits, made and sewed throughout with wear resisting materials and strongest thread, in fact they are all made by the foremost of New York's wholesale tailors. Your choice during this bankrupt sale \$1.98 and \$2.50

Overcoats and Ulsters. This stock of boys' overcoats, ulsters and refferers, the choicest light and dark notions, black, blue and gray, chinchilla, handsome exquisite pearl trimmed refferers, in all imaginable colors, in fact the most fastidious as well as everybody can be suited in this stock, for the price is exactly half what you would have to pay elsewhere. We will sell them at \$1.50 \$1.98 \$2.98 and \$3.50

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